

UNIQUE BENEFITS FOR YOUR COMPANY

Small and medium-sized enterprises are already working with the new, efficient Lyoness Customer Loyalty Program from around the world and they are eager to describe the benefits it has to offer.

Why we have chosen the Lyoness Solution:

"Due to the strong competition in this sector it is important for me to receive attention from as many people as possible. Lyoness supports companies to achieve that."
(Gertrud Gosnik, Hairdresser)



"I've been successfully working together with Lyoness for years now. Lyoness' innovative technology and expertise support me in my daily business!"
(Matthias Gassner, Hotel Bräurup)

"With Lyoness as my partner I can implement marketing easily and at low cost. I can plan my sales and create an advantage over my competitors without using an agent!"
(Klaus Natter, Grocery Store)



Lyoness is an international and multi-sector Shopping Community which offers its Loyalty Merchants one of the best loyal and new Customer Loyalty Programs in the world.

We help small and medium-sized enterprises to increase their sales. We offer you expertise and technology which are normally reserved for big businesses. With us as your partner, nothing stands in the way of your success.



POOL ACCESS
SAFETY SYSTEMS

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YOU DESERVE TO BE SUCCESSFUL.



AVAILABLE FROM
8TH NOVEMBER
2014

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YOUR ADVANTAGE— THE LYONESS LOYALTY PROGRAM

Start on your path to success with the MTERM, the Service Pack and the Solution Pack.

Are you already benefiting from the Lyoness MTERM?



Register **Cashback Card** sales within seconds, redeem **Lyoness Vouchers** and have a detailed sales overview at your disposal.



Register new Members quickly and easily and attract your customer's attention with your **Co-branded Cards**.

HAVE YOU STARTED USING THE LYONESS SOLUTION PACK?

With the Lyoness Solution Pack you can achieve more sales from your loyal customers and continually obtain new customers—and that's not all.

Even more benefits for you:



Selectively gain **new customers** with ease—with special offers and discounts you'll be turning them into **loyal customers** in no time.



Personalised target group marketing through specific customer data. This avoids costly marketing expenses.



Tailor-made **multi-channel campaigns** for your company—find out about our Shopping Point Deals now.



Cross-Selling: Benefit from customers in other sectors—from every single purchase made worldwide.



Carry out a Customer Satisfaction Questionnaire in just a few steps using the **Customer Satisfaction Tool**.



Increase your sales by implementing specific measures for customer satisfaction with the **Newsletter Tool for retaining loyal customers**.



Sell your **Vouchers** through the website and Facebook now and achieve additional sales 24/7.

DO YOU KNOW ABOUT THE LYONESS SERVICE PACK?

What the Service Pack has to offer:



You will receive a **breakdown of statistics** of your customers' purchases, as well as access to the Business Lounge with your own information dashboard.



See for yourself how simple it is to set up versatile **Shopping Point Deals** for your loyal customers and to gain new customers.



As a user of the **Lyoness Service Pack**, we offer you free support for any requests through our Support Team—quick and simple.

